Enterprise Change Management Boot Camp

The Enterprise Change Management (ECM) Boot Camp kick-starts an organization's journey toward change capability. During the Boot Camp, participants learn to understand current levels of capability, clearly define their organization's future state, and begin to lay a path forward toward reaching the desired level of organizational capability. This program is available in both in-person and virtual instructor-led formats.

Who Is This Course For?

The ECM Boot Camp is designed for change leaders or teams who are responsible for building change capability in their division or organization.

The ECM Boot Camp is particularly relevant to leaders responsible for:

- Organizational strategy
- Developing an HR change management strategy
- Delivering sustainable change through technology
- Directing change management or change management practice
- Centers of Excellence or Communities of Practice

Learning Objectives

Participants of the ECM Boot Camp will:

- Become aware of how organizational change agility leads to competitive advantage
- Know how to assess the current level of change management maturity across five capability areas
- Define a future state vision for change capability
- Learn how to manage the deployment of change management
- Understand how the people side of change relates to building capability
- Create their own ECM strategy map
- Discover the best practices in applying change management to project ECM

Agenda

Morning:
- What and why of enterprise change management
- Assessing current state
- Defining future state
- Maturity Model

Afternoon:
- Developing ECM strategy map
- Designing transition state
- Project ECM – creating customized strategy and plans
- Determining next steps

Course Materials

Participants will receive:

- Program workbook, handouts and assessments
- One-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:
  - Research Hub – *Best Practices in Change Management – 11th Edition*, Applications of ADKAR
  - Knowledge Hub – ECM Roadmap Online Toolkit, Prosci Change Management Maturity Model Audit

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