

LEARNFLEX

A ready-made solution to boost self-directed learning and foster a learning culture.

Inspired by your favorite binge-watching platform.



PRINCIPLE

An engaging and ready-made learning channel **customizable to your training objectives**, with the content of your choice, supported by a **comprehensive communication kit**.

BENEFITS

- Boost your **learner's engagement**
- Boost **mobile learning**
- Ignite **learning habits**
- Foster **community spirit** and social sharing

A SOLUTION EASY TO DEPLOY

- Quickly implemented by the CrossKnowledge team
- A packaged solution including:
 - Learning Channel (incl. Mobile version)
 - BlendedX Background
 - Certificate & Badges
 - Microlearning
 - Newsletter
 - Email Templates
 - Communication Materials
 - Communication Plan

ELIGIBLE CLIENTS

- All clients where learners can have **access to Learning Channels** (using CKLS as an entry point or via SCORM)
- All clients who want to **reposition self-directed** learning.
- All clients who want to give a **punctual boost to the usage** of their CKLS platform.
- All clients who want to **animate their learner community** with fun and engaging campaigns over a defined period of time.